



## INVITATION to FoodIntegrity OPEN DAYS at RAFA 8–9 November, 2017 • Prague, Czech Republic

Clarion Congress hotel Prague, Tycho & Kepler hall, 10:30–16:00, exhibition hours 13:30–16:00



FoodIntegrity OPEN DAYS are organised as satellite event of the  
8<sup>th</sup> International Symposium on Recent Advances in Food Analysis, [www.rafa2017.eu](http://www.rafa2017.eu)

### WHAT CAN YOU LEARN?



**FoodIntegrity Knowledge base: An information resource on food authenticity, description of the database and demonstration of its functionality**

To bring together available information on suitable analytical tools and associated reference data for the detection of food fraud in a Knowledge Base, to facilitate access to this information for industry, regulatory authorities and research organisations

*Oral explanation on-site from 14:00 to 14:30*



**Industrial perspective of relevant food chains vulnerabilities vs Current analytical methods and technologies that can be applied**

*App & Infographics using mobile devices* to bring together available data on industrially exploited analytical tools for detection of food fraud, and identify reliable indicators/markers



**Chinese consumer attitudes to food fraud, short description of the survey and its outcomes**

*Video* on examination of Chinese consumers' attitudes and perceptions towards the safety and integrity of imported European foods



**Investigation of available and potential future technologies for authentication of branded spirits and/or products**

*"Hands on" demonstration of food products authentication*



**Do you wish to participate in the FoodIntegrity events?**

**Do you wish to be trained in food authentication strategies?**

Join us at the Open Day and learn more on opportunities we offer!

**APPLY FOR PARTICIPATION IN THE  
FOODINTEGRITY TRAINING PROGRAM  
HERE!**

**QUIZ:**

**Test your knowledge on the food integrity and win a bottle of whisky!**

### HOW TO GET INVOLVED ?

Do you wish to receive information about news, progress and events related to the FoodIntegrity project?

You may register on-site for the project COMMUNICATION or on [www.foodintegrity.eu/](http://www.foodintegrity.eu/) page Contact us

**FoodIntegrity** is a European five-year project, which will draw from a well of experience consisting of 60 partners in the EU, China and Iceland to tackle issues surround the authenticity of food. The project will provide a focal point for the sharing and exploitation of European research aimed at protecting the integrity of food production in Europe.

The aim of the FoodIntegrity demonstration is to provide you with a brief update on some of the progress on this multi-faceted project and let you know how you can get involved. We hope you find it useful.

You can join us and discuss with FoodIntegrity experts the latest developments and strategies in the field of food integrity: safety, quality, authenticity and traceability.